

By using a Salt Chip, you can reduce your salt intake and still get the same delicious taste!

The Salt Chip is a product that when placed behind your front teeth releases a salty taste into your mouth as you are eating. We cannot taste all of the salt included in the food and drink we consume and therefore by using a salt chip, it is possible to dramatically reduce the amount of salt that we ingest and yet the food will taste even better. There is less than 0.1 gram of salt inside the Salt Chip, and the salty taste approximately lasts for 6 minutes.

Therefore, if you were, for example, to eat two salt rice balls (*onigiri*) you could reduce the amount of salt in them from 2 grams to 0.1 grams.

